

21 November 2014

## **TOYOTA TO DISPLAY A NEW CROSSOVER CONCEPT AT PARIS MOTOR SHOW.**

**Brussels, Belgium** - At the forthcoming Mondial de l'Automobile (October 2nd - 19th) in Paris, Toyota will present the innovative C-HR concept, revealing the brand's unique take on the C-crossover segment. Combining a bold new design language with an agile, engaging driving experience and a Hybrid powertrain, the concept is set to take centre stage on the Toyota stand in hall 4.

The show also marks the first European appearance of the final exterior design of the Fuel Cell Sedan, due to be launched on the European market next year.

The Toyota Press Conference will take place at 8:00AM on October 2nd.