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# TOYOTA INDONESIA OPTIMISTIC TO REACH EXPORT TARGET IN 2015

Toyota Indonesia

## Optimistic to Reach Export Target in 2015

JAKARTA - Toyota Indonesia optimistic to reach the target of CBU export growth in 2015, that increasingly about 10% compared to 2014 amounted to 160.000 units. In the first five months of this year (January to May), the exports total of Toyota Indonesia through PT. Toyota Motor Manufacturing Indonesia (TMMIN) and Toyota Group has recorded 75.300 units or thereabout 43% of the 175.000 units as the target. Mr. Warih Andang Tjahjono, Vice Director of TMMIN said that in seven months, he expected that Toyota could reach the CBU export target.

TMMIN export performance increased significantly since 2014. TMMIN entrusted to fill the sedan market in the Middle East region with Vios that is locally made Indonesia which exported in massive quantity. Vios total exports last year reached 27,700 units and for the first five months of this year has reached 19,100. "Looking at the trend of demand for Vios which big enough, we are optimistic the car export performance will be better than last year," said Warih.

This encouraging export performance of Vios is one of the largest contributor to total export of Toyota. Until last May, Vios contributed 25,4% to export total of toyota throughout the first five months of 2015.

Another one of the largest contributor is Fortuner. This SUV exports until May has reached 21.500 units, thus giving a contribution of 28.6 % of exports total. Other contibution is contributed by the exports of Kijang Inova which amounted to 7.000 units or 9,3% of exports total. While export volume of Avanza, Rush, Yaris, Town/Lite Ace and Agya reached 27,700 or approximately 36.8 % of exports total of Toyota.

Beside exports in Completely Buid-up Unit (CBU), TMMIN is also export other products in Completely Knock Down (CKD) for 16.700 units. Machinery exports reach 21.100 units, mostly is gasoline engine amounted to 17.100 units and the rest is ethanol engine which reach 4.000 units, and the other while the vehicle components are successfully exported in the first five months of 2015 reached more from 24.6 million pieces.

The Director of Corporate & External Affairs of TMMIN, I Made Dana Tangkas stated that Toyota is committed to grow with the people of Indonesia in accordance with the spirit of Toyota Sharing (Together Build Indonesia) through the provision of products and technologies according to customer needs, being part of the development of the national automotive industry, and actively participate in social activities . ( \* )