

13 December 2016

CSR APPRECIATION 2016' SINDO AWARD



On Tuesday, December 13, 2016, Sindo Media awarded The Best Environment Conservation Category to PT. Toyota Motor Manufacturing Indonesia (TMMIN) in the event of CSR Appreciation at Hotel Borobudur, Jakarta. There are 22 companies awarded with various categories such as environment, education, culture, economic empowerment, social, health, innovation of CSR program and communication innovation CSR Appreciation. CSR appreciation in the field of environment is given by Deputy of

Financing Ministry of Cooperatives and SME (UKM), Mr. Braman Setyo to Chief Corporate Planing Office TMMIN, Mr. Adjie Sapta.

The CSR award given by Sindo Media in environmental category to TMMIN mainly for planting 260.000 mangrove trees in Cilebar, Pusakajaya Village, Pedes Sub-district, Karawang in 2013.

Appreciation of CSR began in 2014 and started by Media Nusantara Citra (MNC) to appreciate the efforts of companies that have awareness to implement Corporate Social Responsibility activities.

In his speech at the Night of CSR Appreciation, SINDO Weekly Chief Editor, Nevy Hetharia expects to companies who get CSR award from Sindo Media can continue to innovate in running its CSR so the company can grow with the community.