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40 YEARS OF TOYOTA & ASTRA FOUNDATION (TAF) TAKING PART

40 Years of Toyota & Astra Foundation (TAF)

Taking Part in the Development of Indonesia's Education Quality

Toyota & Astra Foundation (TAF), today, October 9, 2014, is celebrating its 40 years anniversary. During its existence in Indonesia, TAF has contributed in implementing various CSR activities related to education world

This was done to actively participate in supporting the improvement of the quality of education in Indonesia, through scholarships, research grants, donations and other educational facilities and infrastructures.

President Director of PT Toyota Astra Motor, Hiroyuki Fukui, said that the presence and activities undertaken by TAF in the last 40 years is proof of commitment and sustained enthusiasm of Toyota Indonesia to always grow together with the people of Indonesia.

"This is in line with our philosophy of "Toyota Berbagi" (Toyota grows together with Indonesian people) which symbolizes the spirit of Toyota to participate in building Indonesia with all stakeholders, including governments and communities for a better Indonesia in the present and future," said Fukui, during the 40-years celebration event of TAF, today.

In the future, he said, Toyota Indonesia is committed to continue the activities that have been running as part of the TAF's pledge in improving the quality of education in Indonesia.

Meanwhile, Vice President Director of PT Toyota Motor Manufacturing Indonesia, Warih Andang Tjahjono, said that in line with the implementation of global Toyota spirit of growing together, Toyota Indonesia, in both business and social activities, has been actively developing the spirit of "Toyota Berbagi".

In business activities, Toyota will increasingly emphasize in taking part to the efforts to build Indonesia economy by supporting government policy aimed to develop the automotive industry, such as increasing local content and encourage exports of automotive products in order to have Indonesian made products better known in the world market.

"For social activities, Toyota Indonesia has set four pillars of activity, namely through education, environmental quality improvement programs, traffic safety, and community development," he said.

40 years ago, TAF inaugurated by the spirit that Toyota and Astra would not only focus on the development of business activities, but also strive to take part and grow together with the people of Indonesia.

TAF believes that education is one of the most important factors for sustainable national growth. Based on that point of view TAF exist with the vision of taking part to improve education quality in the form of scholarship, research grant as well as teaching aids donation.

Until now, TAF has been providing scholarships and research grant to 91,617 students from elementary school to university across Indonesia, with total value of USD 62 billion.

In commemoration of 40th anniversary, TAF implements a series of activities that begins with a donation of 40 unit of engine assembly to various vocational schools in Indonesia.

The series continued by hand over of 10 unit engine assembly to selected vocational schools that has been conducted during Indonesia International Motor Show 2014 last month.

In addition, tAF also carry out a series of other events to celebrate the 40th anniversary. In the near future TAF will hold a Public Lecture in order to provide motivational education for soft skills development.

This activity will take place at 5 major universities nationwide namely University of Indonesia, Surabaya Institute of Technology, Gadjah Mada University, Diponegoro University, and Bandung Institute of Technology, starting October to November 2014.

Several well-known keynote speakers will also attend the Public Lecture as from the Ministry of State-own Enterprise, Indonesian Engineers Association, entrepreneurs' expert, and practitioners from the national media.

To complete the series of its anniversary, TAF will also hold a national seminar. One of seminar theme is "The challenges of Indonesia's future and strategy in in facing competition".

"In the long run, TAF will continue the existing activities such as scholarships, research grants, and donations of educational facilities and infrastructures, as our commitment to improve and being a part of Indonesian education sector," Fukui said.

TAF Education Initiative within 40 year :

Special Scholarship	Elementary Schools - High School	73.968 students
Regular Scholarship	University	17.569 students
Post Graduate Scholarshio	Post Graduate	80 students
Research Grant	Lecturer	410 lecturers
Technology Research	Researcher	16 researcher
Science Activity	University	242 activities
Teaching Aids	Vocational Schools	340 engines stand, 5 axle, 7 robot
Books	University & Vocational School	59.165 books
Wall Chart	Vocational School	1.619 wall charts

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